

## Urban Halo Salon | Nash Noufal



**Question:** With summer right around the corner and humidity on the rise, what is the perfect multifunctional hair product for all hair types?

**Answer:** The product of choice at Urban Halo Salon is keratin serum (\$24). Not only does it give my clients gorgeous movement and shine, it also reconstructs damaged hair to feel healthy and sleek. This product is even more versatile when cocktailed with other products. Couple it with mousse for amazing volume and flow, or mix with a straightening serum for a silky polished look. Keratin serum allows clients that don't have much time in their hectic lives to manage otherwise impossible hair. Just apply on damp hair like a leave-in conditioner and go. It's the easiest and most productive hair product I could recommend.

**Question:** What does Urban Halo Salon foresee in the next year for new and upcoming trends?

**Answer:** Flowy, voluminous and wavy will be the top eye-openers of the year. Women are looking for sexy rich waves to enrich everyday styles. Sharp edge bobs and straight edge fringe/bangs are diminishing, allowing for center parts and swooping fringes to take the lead. For blondes, I see sexy natural highlights. Whether golden, platinum, or honey, the key is evenly blended highlights for an alluring glow. Brunettes are moving away from cooler ash tones, which often look washed out or dull. Rich golden browns will be everywhere. A lot of celebrities have picked up these trends. Keira Knightley is a great example; she exudes sexiness with her soft curls that allow her warm chocolate color to shine giving her hair a healthy and vibrant appeal.

**Urban Halo Salon**  
2900 B Clarendon Blvd  
Arlington, VA 22201  
703-527-4256  
[www.urbanhalosalonarlington.com](http://www.urbanhalosalonarlington.com)  
Facebook: [urbanhalosalonarlington](https://www.facebook.com/urbanhalosalonarlington)